



## **Application Of New Normal In Higher Education In The Pandemic Covid 19 According To The Rector UMA**

New Normal is a term in business and economics that refers to financial conditions after the COVID-19 pandemic crisis. The Chancellor of Medan Area University together with the Head of the Higher Education Service Institution (LLDikti) Region 1 of North Sumatra held an Interactive Dialogue with the theme of the Rules for Implementing New Normal Learning in Higher Education on Thursday, June 4, 2020 using the Zoom application.

Based on information circulating in the mass media and social media, that in the midst of the Covid-19 pandemic, the government will impose the idea of "new normal" as a new chapter in responding to the Covid-19 outbreak. Of course the most important reason is how to respond to the education of higher education that is actively learning on campus again, after the theme that is brought by the Rules of Application of New Normal Learning in Higher Education will be completely peeled by qualified speakers. Prof. Dr. Dadan Ramdan, M.Eng, M.Sc Chancellor of Medan Area University and H. Dr. M. Isa Indrawan, SE., MM Rector of the Panca Budi Development University and this time the moderator in this Interactive Dialogue was Prof. Dian Armanto, M.Pd., M.A., M.Sc., Ph.D. as Head of North Sumatra Region 1 Higher Education Service Institute.

Furthermore, the presentation of the first speaker was read by Dr. M. Isa Indrawan, SE., MM Rector of the Panca Budi Development University discusses data about the development of Covid-19 in the North Sumatra region, both positive, healed and deceased.

Furthermore, he was read by the Rector of the University of Medan Area in his presentation saying that the positive values obtained during the COvid 19 pandemic were awareness of ICT users increased by both Lecturers and Students, general lecture activities increased through webinars, the application of paperless increased etc. which was explained by the Rector of the University of Medan Area.

According to the Chancellor of the University of Medan Area New Normal understanding in Higher Education or Private Higher Education is the Policy to re-implement normal academic and non-academic activities by adding health and hygiene standards that did not exist before, efforts to guarantee academic and non-academic services to students directly or online with

caution and vigilance, efforts to ensure that the campus can continue to function according to its vision and mission.

University of Medan Area currently has implemented health by putting a handwashing area in the place of registration of new students, the availability of hand sanitizers in every building and unit, always wearing masks on duty during a pandemic, checking the temperature of heat at each entrance gate, continuing to improve services online and offline, working seats are made to avoid covid 19 and the placement of hand sanitizers in the finger print location so before and a finger finger print is required to use a hand sanitizer.

Medan Area University, currently, during Covid 19, has implemented cleanliness and comfort in working, and for working at home must provide services optimally in accordance with the Vision of the Medan Area University, there are also many national and international webinars held by the Medan Area waiting area. moreover, register yourself at the [webinar.uma.ac.id](http://webinar.uma.ac.id) website.

